

PRESS RELEASE

POWX2015 – TECHNOLOGY FOR POWDER AND BULK SOLIDS
EXPO AND CONFERENCE
SEPTEMBER 15-16, 2015 | EXPOCENTRE | MOSCOW

PAGE 1/1

POWX 2015

Trade Fair postponed to 2016

- Economic and political situation in Russia uncertain
- Geopolitical conflicts endanger markets
- New: POWX 2016, Moscow, September 13 – 15, 2016

Nuremberg/Moscow, July 22, 2015 – The international trade fair for bulk and powder technology, which was scheduled to take place in the middle of September, will not be held this year.

Organizer, customers and involved associations agreed that the current economic and political situation in Russia and the various geopolitical conflicts have led to a relatively strong uncertainty throughout the market, states Bernd Fichtner, Managing Director of OWP Ost-West-Partner GmbH. Therefore, many market participants needed more time to develop appropriate strategies for the Russian market in order to react accordingly. International companies, possessing long-term experience on the Russian market, have already adapted their expectations to reality, but, they still consider the potential of the Russian market for bulk and powder technologies exceptionally high and promising, agree all members of the trade fair's Advisory Board.

The new date for the international forum for technology for powder and bulk solids POWX 2016 will be held in the middle of September 2016. Traditionally the event will take place at the IEC Expocentre fairgrounds in Moscow.

About POWX

Being a specialized trade fair focusing on bulk and powder technology, POWX covers all the relevant areas of technology for the Russian market. Due to the wide scope of application in terms of the processing of raw materials and ingredients, the event unites various industry sectors such as the chemical industry, the pharmaceutical industry, food & feed, ceramics and glass, the construction industry as well as stones and earths.

For photo material and further press information please visit: www.powx-russia.com

The publication is free of charge – specimen copy requested.